

# 2012 Hooray for Harriman Labor Day Street Festival Corporate Sponsorship Packages

Because this event is offered free to the community each year, the Festival is entirely dependent upon fundraising for its survival. We are actively seeking community sponsors for our **2012 Hooray for Harriman Labor Day Street Festival**, which is scheduled for Monday September 3rd 2011. This free event offers arts & crafts, food and business vendors, live entertainment, music, Kids' Fair, and much, much more. The **2012 Hooray for Harriman Labor Day Street Festival** is all set in downtown Historic Harriman, TN

## Headliner Sponsors (\$5,000 each)

Promoted as a title sponsor. (i.e. **2012 Hooray for Harriman Labor Day Street Festival** presented by **Sponsor Company** shall be on all advertising).

- Signs in the City of Harriman with corporate logo During **2012 Hooray for Harriman Labor Day Street Festival**.
- Logo on all written materials.
- Logo on the Hooray for Harriman website (everyone is directed to the website for calendar of events and participation forms).
- Mentioned as a title sponsor on any radio and/or TV advertisements.
- Street Fair booth during the day on Monday and Saturday

## Event or Activity Sponsors (\$2,500 each)

Identified as making a unique and specific contribution to a weekend event .

- Signs in the City of Harriman with corporate logo During **2012 Hooray for Harriman Labor Day Street Festival**.
- Logo on all written materials.
- Logo on the Hooray for Harriman website (everyone is directed to the website for calendar of events and participation forms).
- Mentioned as event or activity sponsor on any radio and/or TV advertisements.
- Street Fair booth during the day on Monday.

## Gold Sponsors (\$1,000 each)

- Signs in the City of Harriman with corporate logo During **2012 Hooray for Harriman Labor Day Street Festival**.
- Logo on all written materials.
- Logo on the Hooray for Harriman website (everyone is directed to the website for calendar of events and participation forms).
- Street Fair booth during the day on Monday (advance registration required).

## Silver Sponsors (\$500 each)

- Listed on all written materials.
- Listed on the Hooray for Harriman website (everyone is directed to the website for calendar of events and participation forms).
- Street Fair booth during the day on Monday (advance registration required).

**Website Sponsor (\$250 each)**

- Promoted as the **2012 Hooray for Harriman Labor Day Street Festival** website sponsor (everyone is directed to the website for calendar of events and participation forms).
- Logo on the website.
- Logo on all written materials.
- Street Fair booth during the day on Monday (advance registration required).

**Make all checks payable to:**

**City of Harriman (Hooray for Harriman 2012)**

Contact information:

**Randy Ellis** 865-335-7981

[randy@randyellis.info](mailto:randy@randyellis.info)

# 2012 Hooray for Harriman Labor Day Street Festival

## *Sponsor Pledge*

I am interested in being a **2011 Hooray for Harriman Labor Day Street Festival** sponsor  
and receiving all of the benefits that accompany my

Selected sponsor level. *In order to be eligible for sponsor benefits listed above, we must receive  
your sponsor check by **May 1, 2012.***

This is my pledge of support:

\_\_\_\_\_ Yes, please accept our support at the following sponsorship level:

- Headliner Sponsors (\$5,000 each)**
  
- Event or Activity Sponsors (\$2,500 each)**
  
- Gold Sponsors (\$1,000 each)**
  
- Silver Sponsors (\$500 each)**
  
- Website Sponsor (\$250 each)**

**Make all checks payable to:**

**City of Harriman (Hooray for Harriman 2012)**

## Company Information

Contact Person

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E-Mail Address

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Company Name

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Full Address

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Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

**Please complete and send to:**

**Randy Ellis**

**2012 Hooray for Harriman Labor Day Street Festival**

**319 Virginia Ave**

**Harriman, TN 37738**

[randy@randyellis.info](mailto:randy@randyellis.info)

**Phone # (865) 335-7981**